

WXIX

ORDER

Flight Dates 10/20/12-10/29/12

Contract / Revision 838283 /

Original Date / Revision
10/19/12 10/19/12

Advertiser Checks & Balances for Ecor

Product

Agency Com 15%

Billing Contact

7669 Stagers Loop
Delaware, OH 43015

Agency Strategic Media Placement.

Buying Contact

7669 Stagers Loop
Delaware, OH 43015

Sales Office WXIX

Sales Region Local

Agency Ref

Order Sep 00:15:00

Estimate # 2997

Alt Order #

Billing Type Cash

Order Type General

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A18+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 3

Advertiser Ref

Primary Account Executive
Amy Goetz

Account Executive	Order%	Start Date	End Date
Amy Goetz	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	33	\$32,045.00	\$37,700.00	0.00	10/01/12	10/28/12	33	\$32,045.00	\$37,700.00
November 2012	4	\$3,825.00	\$4,500.00	0.00	10/29/12	10/29/12	4	\$3,825.00	\$4,500.00
Totals	37	\$35,870.00	\$42,200.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WXIX	10/20/12	10/29/12	News @ 6a News @ 6am	Comm	6a-7a	MTWTF--	:30	5	\$600.00	P 1	0.00	NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----		0				\$600.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		5				\$600.00		0.00			
		Week: 10/29/12	11/04/12	M-----		1				\$600.00		0.00			
N 2	WXIX	10/20/12	10/29/12	News @ 7a News @ 7am	Comm	7a-9a	MTWTF--	:30	4	\$600.00	P 1	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----		0				\$6,000.00		0.00			
		Week: 10/22/12	10/28/12	MTWT---		4				\$600.00		0.00			
		Week: 10/29/12	11/04/12	M-----		1				\$600.00		0.00			



Contract / Revision **838283** Flight Dates **10/20/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/19/12/ 10/19/12

Order Sep 00:15:00

Advertiser **Checks & Balances for Ecc Product**

Estimate # **2997**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount	
N 3	WXIX	10/28/12	10/28/12	FOX News Sunday Fox News Sunday	Comm	8am-11am	-----S	:30	1	\$300.00	P 1	0.00 NM	1	\$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$300.00		0.00			
N 4	WXIX	10/22/12	10/29/12	Wheel Of Fortune 7P Wheel Of Fortune	Comm	7-730P	MTWTF--	:30	5	\$1,500.00	P 1	0.00 NM	5	\$7,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MTWTF--					5	\$1,500.00		0.00			
Week:		10/29/12	11/04/12	-----					0	\$1,500.00		0.00			
N 5	WXIX	10/22/12	10/29/12	Jeopardy 730P STARTS 9/17/12	Comm	730-8P	MT--F--	:30	5	\$2,000.00	P 1	0.00 NM	4	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT--F--					3	\$2,000.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00			
N 6	WXIX	10/22/12	10/26/12	Late News M-F Late News M-F	Comm	10-11P	MT--F--	:30	3	\$1,300.00	P 3	0.00 NM	3	\$3,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	MT--F--					3	\$1,300.00		0.00			
N 7	WXIX	10/22/12	10/29/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	M-WT---	:30	2	\$1,300.00	P 3	0.00 NM	3	\$3,900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WT---					2	\$1,300.00		0.00			
Week:		10/29/12	11/04/12	M-----					1	\$1,300.00		0.00			
N 8	WXIX	10/20/12	10/20/12	LATE RUN M-SU NEWS/LATE	Comm	VARIOUS	-----S-	:30	1	\$900.00	P 3	0.00 NM	1	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$900.00		0.00			
N 9	WXIX	10/21/12	10/28/12	Late News Su Late News Sun	Comm	10-1102P	-----S	:30	1	\$1,300.00	P 3	0.00 NM	2	\$2,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,300.00		0.00			
Week:		10/22/12	10/28/12	-----S					1	\$1,300.00		0.00			
N 10	WXIX	10/21/12	10/21/12	ALT LOG 1 NEW LATES AFTER NLC	Comm	NEWS LATE AFTE	-----S	:30	1	\$0.00	P 3	0.00 NM	0	\$0.00	
Double booked for 10/21 due to not knowing if NLCS is going to air															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$0.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>			
1	WXIX	10/15/12-10/21/12		ALT LOG 1		NEWS LATE AFT	-----Su	:30		(\$0.00)		0.00 NM			
Credited [CR-Alternate Log Did Not Air]															
N 11	WXIX	10/24/12	10/25/12	World Series on Fox World Series	Comm	Various	--WT---	:30	2	\$3,500.00	P 3	0.00 NM	2	\$7,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WT---					2	\$3,500.00		0.00			
N 12	WXIX	10/20/12	10/20/12	News 8-10A Sat News 8-10A Sat	Comm	8-10A Sa	-----S-	:30	2	\$200.00	P 3	0.00 NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					2	\$200.00		0.00			
N 13	WXIX	10/21/12	10/21/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun	-----S	:30	2	\$200.00	P 3	0.00 NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			



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														Spots	Amount
N13	WXIX	10/21/12	10/21/12	News 8-10A Sun News 8-10A Sun	Comm	8-10A Sun	-----S	:30	2	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					2	\$200.00		0.00			
N14	WXIX	10/22/12	10/26/12	Jeopardy 6P STARTS 9/17/12	Comm	6-630P	--WT---	:30	1	\$700.00	P 3	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	--WT---					1	\$700.00		0.00			
Totals														37	\$42,200.00